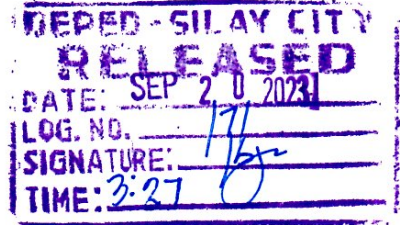




Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS
SCHOOLS DIVISION OF SILAY CITY



September 20, 2023

DIVISION MEMORANDUM

NO. 372, s. 2023

CONDUCT OF THE 5th REGIONAL COMPETITION ON STORYBOOK WRITING

TO: OIC-Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Public and Private Elementary and Secondary Schoolheads

1. The field is hereby informed of the **Conduct of the 5th Regional Competition on Storybook Writing**.
2. Each District shall submit one story per category (Categories 1-3) on or before **October 3, 2023** for the Division Level in hard copy, Attention: Juliet P. Quezon PhD, Education Program Supervisor in Filipino.
3. Stories must be written in Filipino based on one or a combination of learning competencies in any learning area/s of the enhanced basic education curriculum.
4. Attached is Regional Memorandum No. 682, s. 2023 titled Conduct of the 5th Regional Competition on Storybook Writing for the Standards Specifications, Mechanics, and Qualifications for guidance and reference.
5. Immediate dissemination and compliance with this Memorandum are desired.

SALVADOR O. OCHAVO JR. EDD, CESO V
Schools Division Superintendent

Encl: As stated
Reference: Regional Memorandum (No. 682, s. 2023)
To be indicated in the Perpetual Index
under the following subjects:

CONTESTS
CURRICULUM
LEARNING RESOURCES
TEACHERS



Rizal St., Brgy. III, Silay City, Negros Occidental
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Facebook Account: <https://www.facebook.com/DepEdSilayCity>
Contact Number: Admin 4417153/ 458-4396/ HR 458-4401/ SGOD 458-4402/CID 458-4406



Republic of the Philippines
Department of Education
 REGION VI-WESTERN VISAYAS

RECEIVED (SDS OFFICE)
 DATE: SEP 14 2023
 TIME: 9:25
 NUMBER: RM104
 BY: Julianne

SEP 14 2023

REGIONAL MEMORANDUM
 No. 682, s. 2023

CONDUCT OF THE 5th REGIONAL COMPETITION ON STORYBOOK WRITING

To: Schools Division Superintendents
 All Others Concerned

1. This Office, through the Curriculum and Learning Management Division (CLMD), announces the Conduct of the 5th Regional Competition on Storybook Writing. Below is the timeline of activities.

	Category 1	Category 2	Category 3	Category 4	Category 5	Category 6
	<i>Stories for Young Readers</i>	<i>Stories for Beginning Readers</i>	<i>Stories for Emergent Readers</i>	<i>Stories for Habit and Hobby Readers</i>	<i>Stories for Young Readers</i>	<i>Stories for Young Readers by Young Writers</i>
Deadline of Submission at the Regional Level	October 9, 2023					
Judging at the Region Level	October 11-13, 2023					
Deadline of submission to National TWC	October 23, 2023			Registration with plot summary until September 22, 2023 Submission of final entries until October 13, 2023 through the link to be provided.		

2. Attached are the Standards Specifications, Mechanics, and Qualifications for guidance and reference.



Address: Duran Street, Iloilo City, 5000
 Telephone Nos: (033)509-7653; (033)336-2816
 Email Address: region6@deped.gov.ph
 Website: region6.deped.gov.ph



Republic of the Philippines
Department of Education
REGION VI-WESTERN VISAYAS

3. All schools division offices shall submit the best 3 stories per category (Categories 1-3). Only one (1) copy of the manuscript and/or the storybook shall be submitted.
4. The development of the stories/storybooks shall be done outside office hours.
5. The per diem and travel expenses during the submission of entries shall be charged against local funds subject to the usual accounting and auditing rules and regulations.
6. Immediate dissemination of and compliance with this memorandum are desired.


RAMIR B. UYTICO EdD, CESO III
Regional Director

Encl.: As stated
Reference: DM No. 078, s. 2022
To be indicated in the Perpetual Index
under the following subjects:

CONTESTS CURRICULUM LEARNING RESOURCES TEACHERS

JSC/CLMD-RM-5TH Storybook Competition
055/September. 8, 2023



Address: Duran Street, Iloilo City, 5000
Telephone Nos: (033)509-7653; (033)336-2816
Email Address: region6@deped.gov.ph
Website: region6.deped.gov.ph



GENERAL GUIDELINES AND STANDARDS OF THE GAWAD TEODORA ALONSO 2023 (5TH NATIONAL COMPETITION ON STORYBOOK WRITING)

I. RATIONALE

After the successful harvest of the 4th National Competition on Storybook Writing (NCSW), with a total of 53 storybooks and 29 manuscripts, from a total official submission of 407 stories screened from thousands of entries nationwide, the Department of Education (DepEd), through the Bureau of Learning Resources (BLR), is launching the 5th edition of the NCSW, redesigned as **Gawad Teodora Alonso (GTA) 2023**.

The GTA 2023 is a harvesting program that supports reading programs in the different governance levels of the Department. With the launching of the National Reading Program (NRP), the contents to be harvested can be utilized in all capacities to fit the different components of Reading, Numeracy, and Science, Technology, Engineering, and Mathematics (STEM) and other such related curricular and co-curricular programs in Key Stages 1 and 2 of the Basic Education Curriculum. Stories to be submitted in GTA 2023 are expected to be anchored on the different learning areas of the revised curriculum of Kindergarten to Grade 10. In support of the DepEd's MATATAG Agenda, the GTA 2023 also includes categories dedicated to the lasting effect of the components of this initiative.

The First Volume of the National Competition on Storybook Writing (NCSW), comprising the first in 2017, second in 2018, and third in 2019 editions, was able to collect 492 storybooks addressing the learning competencies of Kindergarten to Grade 3 levels. Finalized storybooks were made available through the DepEd Learning Resources Portal (lrmds.deped.gov.ph) and were transformed into storytelling videos, audiobooks, animations, and multimedia for various programs promoting the love of reading.

As the next step, the Second Volume of the NCSW, which is now called the GTA 2023, aims to address the need for engaging stories appropriate for visual readers through wordless storybooks for Kindergarten; stories for beginning readers of Grades 1, 2, and 3; and illustrated storybooks for intermediate and hobby readers of Grades 4, 5, and 6.

II. OBJECTIVES

The Gawad Teodora Alonso aims to:

1. appreciate the role of stories and illustrated storybooks as a tool in the development of reading and of learning curricular content standards;
2. harvest original stories that demonstrate learning competencies of the K to 12 basic education curriculum;
3. recognize the skills and talents of classroom teachers, non-teaching personnel, education leaders, and learners in the production of storybooks for basic education; and

4. contribute to the treasury of content materials for utilization as reading resources and transformation to engaging media.

III. STANDARDS AND SPECIFICATIONS

1. All works submitted in the Competition shall be unpublished and have not been entered in other competitions.
2. All entries shall not reflect the names of the author, illustrator, layout artist, school, or any other identifiers.
3. Stories must be original. Adaptation and unique retelling of local stories may be done with respect, and sensibility, and with consideration of indigenous and local traditions.
4. Artworks and texts produced through artificial intelligence (AI) or similar system-generated concepts shall **not** be used in any part of the entries. This provision does not underscore the features of AI, however the novelty of this art concept needs further discussions in the art community and may be explored in future editions.
5. Internet images and stock photos, as well as all other non-original art pieces, shall **not** be used.
6. Stories must be written in Filipino. The choice of the Filipino language is limited to logistical considerations (e.g., judging), and shall **not** reflect any bias toward the said language. Furthermore, all harvested stories will be subjected to post-competition activities, which include, among others, the literary translation of stories and rendering to diglot or bilingual versions of these stories.
7. Stories must be based on one or a combination of learning competencies in any learning area/s of the enhanced basic education curriculum.
8. Stories shall contain the themes and motifs of tradition, culture, environment, art, and a basic understanding of local concepts. This set of themes and motifs supports the official tagline of #KuwentoNgBayanKo.
9. Stories and illustrations shall adhere to the provisions of the DepEd Social Content Guidelines.
10. There shall be **no** accompanying processing questions and supplementary activities in the story.
11. For styling and orthographic purposes, it is recommended to follow the latest version of the Ortograpiyang Pambansa published by the Komisyon sa Wikang Filipino. For other styling concerns not addressed by the said publication, it is recommended to follow the Chicago Manual of Style 17th Edition.
12. The following are the specifications for manuscript submission:
 - 12.1 The number of words for Grades 1, 2, and 3 must not exceed 2,000.
 - 12.2 The number of words for Grades 4, 5, and 6 must not exceed 5,000.
 - 12.3 All entries must be typed in a word processing service (e.g., MS Word) using any other serif typefaces in single space, size 12.
 - 12.4 There shall be no identification on submitted entries, other than the title and the story itself.
 - 12.5 Learning competencies covered shall be placed at the last part of the manuscript, written in italics, flushed right.

13. The following are the specifications for illustration and design:

- 13.1 Page extent shall be any of the following: **20, 28, 36, or 44 pages**. The breakdown of the page extent follows 4 cover pages (front cover, inside front cover, inside back cover, back cover) and a varying number of pages divisible by 8.
 - 13.2 The Front Cover Page shall reflect the following information:
 - ✓ Title of the storybook, styled in headline case
 - ✓ Cover art
 - ✓ Provision for the logo of the Department of Education (upper right) and the Gawad Teodora Alonso golden seal (lower right)
 - 13.3 Front and Back matters include the following:
 - ✓ Provision for copyright page (inside front cover), which shall be left blank
 - ✓ Title page, containing stripped down version of the Cover Page and the list of learning competencies covered
 - ✓ Provision for author and illustration boxes (inside back cover), which shall be left blank
 - 13.4 The presentation of the story shall be by panel, utilizing either the whole-page style or the two-page-spread style.
 - ✓ Option 1: For each panel sequence (two-page spread), text may be placed on one page and the illustration on the adjacent page to facilitate picture-aided reading.
 - ✓ Option 2: For each panel sequence (two-page spread), text and illustration may be placed together to facilitate a visually comprehensible story reading.
 - ✓ Option 3: For each panel (whole page), text and illustrations may be placed together to facilitate a visually comprehensible story reading.
 - 13.5 All stories must start on a verso (left) page after the Title Page.
 - 13.6 The Back Cover Page shall contain a short synopsis and/or a teaser to the story. The synopsis shall introduce the plot of the story without giving away the whole storyline.
14. The following are the specifications for wordless storybooks:
- 14.1 Page extent shall be any of the following: **20 or 28 pages**. The breakdown of the page extent follows 4 cover pages (front cover, inside front cover, inside back cover, back cover) and a varying number of pages divisible by 8.
 - 14.2 Only one (1) word is allowed for a wordless storybook, including in the count any label, fancy fonts placed in conspicuous spaces, items, and objects, and any other text necessary for the development of the story.
 - 14.3 The Back Cover Page shall contain a synopsis or a teaser of the story in illustration, with no text.
 - 14.4 All other standards and specifications in the Illustration (Item 13 of these Guidelines) shall be followed in the preparation of wordless storybooks.

IV. MECHANICS AND QUALIFICATIONS

1. Writing and illustration of stories shall be done **outside** of office hours.
2. There will be six categories in the Gawad Teodora Alonso 2023. Each category has its own set of mechanics, qualifications, and templates (See attached Mechanics and Templates for each category).
3. Category 1 is Storybooks for Young Readers, with three levels: Grades 4, 5, and 6.
4. Category 2 is Stories for Beginning Readers, with three levels: Grades 1, 2, and 3.
5. Category 3 is Storybooks for Emergent Readers, dedicated for wordless storybooks for Kindergarten.
6. Category 4 is Stories for Habit and Hobby Readers, with three levels: Grades 4, 5, and 6.
7. Category 5 is Stories for Young Readers, a new category intended to collect manuscripts for Key Stage 2 anchored on the DepEd MATATAG Agenda. This is a non-competitive category for education leaders.
8. Category 6 is Stories for Young Readers by Young Writers, a new category intended to involve the end-users themselves. This contest collects experiences of the learners in the form of children's short stories.



Gawad Teodora Alonso 2023
(5th National Competition on Storybook Writing)

**MECHANICS AND QUALIFICATIONS FOR CATEGORY 1
STORYBOOK FOR YOUNG READERS**

I. Description

This category is aimed at the production of storybook packages addressing one or a combination of the learning competencies of the 2023 Revised K to 12 Curriculum for Grades 4, 5, and 6.

II. Qualifications

This category is open to all DepEd teaching and non-teaching personnel with permanent status and with no membership in any committee of the Competition.

III. Mechanics

1. Division Manuscript Screening

- a. Interested participants may submit one entry per grade level.
- b. Entries submitted for one level may not be submitted in another grade level.
- c. Only one writer is allowed in each story.
- d. There shall be no editor or auxiliary development team at this level of the Competition.
- e. The Division Technical Working Committee (TWC), as approved by the Division Management Committee, has the autonomy to conduct activities relevant to the conduct of this level of the competition (e.g., campaign drive, training, submission of entries, the conduct of district-level screening, and awarding ceremonies for winners).
- f. The Division Screening Committee (SC) as facilitated by the Division TWC, shall select the best three manuscripts per grade level. In cases of a tie, the head of the Division SC shall determine the final list of winners.
- g. Non-winning entries may be subjected to quality assurance for possible illustration and/or uploading to the DepEd Learning Resource (LR) Portal by the Division LRMS.
- h. Certificate of Recognition shall be issued to the winners, while a Certificate of Participation shall be given to all writers of participating entries compliant with the rules of the Competition.

2. Division Manuscript Illustration

- a. The best three winning stories per grade level shall be illustrated through any of the following options:
Option 1: Division Contest on Manuscript Illustration,
Option 2: Illustration by illustrators within the same division, chosen and managed by winning writers, and

Option 3: Illustration by illustrators chosen and managed by the Division TWC.

- b. Illustrators may submit up to two entries, regardless of grade level.
- c. There shall only be one illustrator per story.
- d. Only one layout artist may be added as an auxiliary member of the development team.

3. Judging at the Regional Level

- a. Only the best three storybooks per grade level officially endorsed by the Division TWCs are considered official entries in this level of the Competition.
- b. The Regional TWC shall screen the entries in terms of compliance with the standards, specifications, and mechanics of the Competition.
- c. The Regional SC, as facilitated by the Regional TWC, shall select the

4. Transmittal to the National Technical Working Committee

- a. The Regional TWC shall prepare the following for official transmittal:
 - ✓ Five printed final copies of the winning storybooks per title,
 - ✓ Official Entry Forms of writers and illustrators duly accomplished,
 - ✓ One flash drive containing the PDF **and** editable copies of the storybooks,
 - ✓ Duly signed Competition Reports, and
 - ✓ Composition on Committees in the Division and Regional Levels.
- b. Printing through commercial printing presses or professional printers is not recommended. Personal printers or printers readily available at home and in offices may be used.
- c. Any type of durable binding may be used (e.g., saddle stitch, Smyth sewn, perfect, or glued).
- d. Transmittal to the National TWC shall be through the fastest courier service available, with a date stamp reflecting the deadline or prior.
- e. An option to transmit by personal submission may be communicated to the National TWC, and may only be accepted from 8:00 a.m. to 5:00 p.m. on the last day of submission.

5. Judging at the National Level

- a. The national TWC shall code all submitted entries to adhere to blind screening.
- b. An elimination round shall be conducted by the National TWC. Such shall be limited to checking compliance to competition mechanics and technical standards.
- c. Members of the National SC shall select individually their Best 10 entries to present to the panel.
- d. Entries selected by at least two members of the National SC shall be considered finalists. These finalists shall be called ReadEx Picks and are exhibited during the Reading Exhibit, an activity concurrent with the Storybook Recognition Rites.
best three storybooks per grade level. In cases of a tie, the head of the Regional SC shall determine the final list of winners.
- d. Certificate of Recognition shall be issued to the winners, while a Certificate of Participation shall be given to all writers of participating entries compliant with the rules of the Competition.
- e. Non-winning storybooks may be subjected to quality assurance for possible uploading to the DepEd LR Portal by the Regional LRMS.

- e. All members of the National SC may lobby the inclusion of their Best 10 entries to the ReadEx Picks provided the majority of the panel agrees.
- f. All ReadEx Picks are considered for the final deliberations for the Best 5 storybooks per grade level.
- g. The National SC shall determine the Best Illustrator among the illustrators of the Best 5 regardless of the ranking of their winnings storybooks. All the other four winning illustrators shall receive an Illustrator's Prize.

IV. Prizes

The following are the cash prizes for Category 1:

	Writer	Illustrator
Rank 1	P35,000	P35,000
Rank 2	P30,000	
Rank 3	P25,000	
Rank 4	P20,000	
Rank 5	P15,000	
Illustrator's Prize		P25,000
(Rank 2 to 5)		
ReadEx Picks	P5,000	P5,000
(Runners-Up)		



GAWAD TEODORA ALONSO 2023
5th National Competition on Storybook Writing

Date of Receipt:

Received by:

Category 1: Storybooks for Young Readers
OFFICIAL ENTRY FORM

I. PERSONAL INFORMATION

By filling out this form, you are hereby authorizing the Department of Education through the Bureau of Learning Resources to collect information as follows, guided by the Data Privacy Act of 2012. This process is required to operate and manage the conduct of the Gawad Teodora Alonso 2023 (5th National Competition on Storybook Writing).

LAYOUT ARTIST WRITER ILLUSTRATOR

NAME: _____

Age and Date of Birth: _____ Gender: _____ Civil Status: _____

II. CONTACT DETAILS

Mobile Number: _____
Landline (if applicable): _____
Address: _____
Email: _____
Name of School/Office: _____
Address of School/Office: _____
District and Division: _____
Position and/or Assigned Grade Level: _____
Designation (if applicable): _____
Name of Immediate Head: _____
Contact Number of School or Immediate Head: _____
Designation of Immediate Head: _____

STORIES SUBMITTED	
Title	Grade Level
1. _____	_____
2. _____	_____
3. _____	_____

III. ASSIGNMENT OF RIGHTS

I solemnly swear in my honor that the stories submitted are my original creations and are not copied and plagiarized from any existing learning and reading resources in any government, non-government, private, or commercial entities. I am fully aware of the consequences and penalties that may be imposed upon me should this material be proven plagiarized, copied, imitated, or infringing the copyright of existing authors under existing laws, rules, and regulations. I, therefore, affix my signature and that of my immediate head to attest to the accuracy and truthfulness of this Entry Form.

I declare that I have read and have accepted the rules of this competition. I hereby grant the Department of Education non-exclusive and concurrent

right to exercise copyright and other intellectual property rights, including storage, derivation, and distribution, provided that I be perpetually listed as the main creator of the Work.

Signed this ____ day of _____, 2023.

Printed Name and Signature of Writer
Immediate Head

Date Signed: _____

Printed Name and Signature of

Date

Signed: